



mafra slovakia

Fun-relaxing magazine for crossword and sudoku lovers

najlepšie **KRÍŽOVKY**

Formats in mm and prices of colour advertisement CMYK in € without VAT

1/1 204 x 268 214 x 296	1/2 204 x 132 214 x 137	1/2 100 x 268 105 x 296	1/3 204 x 86 214 x 91	1/3 65 x 268 70 x 296	1/4 100 x 132 105 x 296	1/4 204 x 64 214 x 69	Bloková inzercia 100 x 132
1200 €	640 €	640 €	440 €	440 €	330 €	330 €	250 €

► **BLEED formats** are listed in a net format after crop. As for crop, it is needed to make an over-drawing 5 mm from each side.

Required placement of the advert

2nd and 3rd cover page	1 800 €
4th cover page	2 000 €

Cancellation fees for advertisement

30 – 28 days before publishing	30 %
27 – 21 days before publishing	60 %

Harmonogram na rok 2019

Najlepšie KRÍŽOVKY

Vydanie	Uzavierka	Dátum vychádzania
1/2019	23. 01.	14.02.
2/2019	23. 03.	12.04.
3/2019	28. 05.	13.06.
4/2019	30. 07.	15.08.
5/2019	24. 09.	15.10.
6/2019	23. 11.	13.12.

Other forms of advertisement

After consultation with Sales Department

Product placement

Strip – branding of the whole magazine

Winning custom-made crossword

Electronical materials

PDF compatible with PDF 1.4, distilled with settings Job Options: Press Optimized, bitmap pictures must have 300 DPI resolution and colour regime CMYK.

