



New magazine for runners

RUNGO is there for those who run with heart.

Bimonthly RUNGO – formats in mm and prices of colour advertisement CMYK in € without VAT

1/1	2/3	1/2	1/3	1/4	1/6	1/6
148 x 200 168 x 220	97 x 200 107 x 220	148 x 97 168 x 107	46 x 200 56 x 220	148 x 47 168 x 57	46 x 97 56 x 107	148 x 31 168 x 41
2 100 €	1 650 €	1 200 €	850 €	650 €	500 €	500 €

► **BLEED formats** are listed in a net format after crop. As for crop, it is needed to make an over-drawing **5 mm from each side**.

Extra fees for required placement

Required page	+ 15 %
5th page	+ 25 %
2nd and 3rd cover page	+ 30 %
Last page	+ 50 %

Cancellation fees

30 – 28 days before publishing	30 %
27 – 21 days before publishing	60 %
Up to 20 days before publishing	100 %

Other forms of advertisement

Inserted advertisement	1 400 €
Other forms of advertisement, such as sticking, folding or inserted advertisement – wing, is needed to consult with the sales department. It is also possible to agree other forms after keeping the mirror pattern.	

Electronical materials

PDF compatible with PDF 1.4, distilled with settings Job Options: Press Optimized, bitmap pictures must have 300 DPI resolution and colour regime CMYK.