

BRATISLAVA 17. októbra 2014

Komunálne voľby 2014 | **TEMÁ HNI 3**

Bratislavský primátor Ivo Nesrovnal chce nechať dunajskú promenádu, hlavnú stanicu i Trnavskú myľu

Kampaň za 200-tisíc? S rezervou áno

BUROCRACIA BRATISLAVY Rozhovosť s novým primátorom hlavného mesta Ivom Nesrovnalom aj o zmenách, ktoré plánuje.

Dúfam, že sa Býty stávajú bratislavskou dunajskou promenádou, hlavnou stanicou, Trnavskou myľou. Bratislavská akcia bude ďalším bodom. Bratislava a nie oblasť ľuď, ktoré sa tu narodili.

OSLIVNÁ ARCHIVÁCIA

-20% Približne € 148,- DOPRAVA ZDARMA!

AIJ PREKUPIVO VŠAC

10 | **FIRMY & FINANČIE** | Spracovával: ...

0,2

EÚ chystá nový trest pre Rusko

SANCCIE | Brusel plánuje zvrátiť majetky ďalším Putinu.

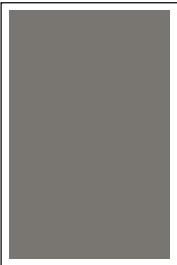
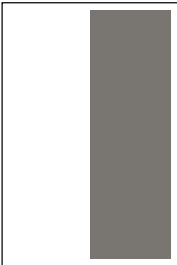
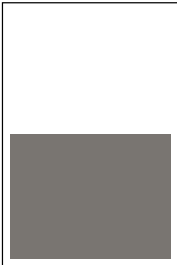
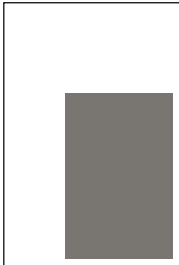
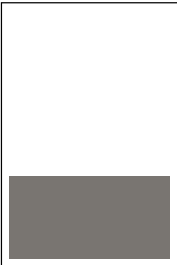
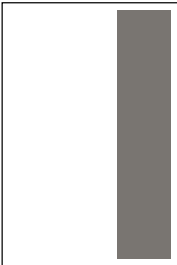
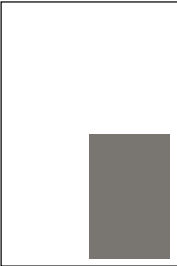
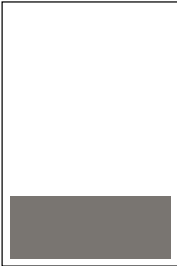
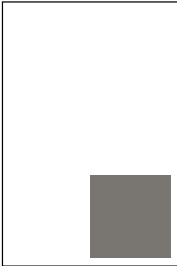
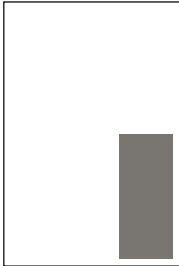
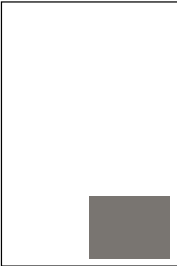
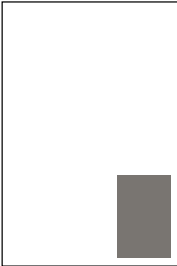
Denonstriační protestovali v Bratislave proti návšteve ukrajinského prezidenta Porosenka

Prinesli sme prvé Lenovo smartfóny na Slovensko, lebo sme zlatí

Lenovo notebookom už veríte. Spoločnajte sa aj na Lenovo smartfóny.

Lenovo online.sk

Standart formats CMYK

<p>1/1 285 x 420</p>  <p>CMYK 5 302 €</p>	<p>1/2 141 x 420</p>  <p>3 293 €</p>	<p>1/2 285 x 207</p>  <p>3 293 €</p>	<p>Junior page 189 x 320</p>  <p>3 919 €</p>	<p>1/3 285 x 136</p>  <p>2 700 €</p>	<p>1/3 93 X 420</p>  <p>2 700 €</p>
<p>1/4 141 x 207</p>  <p>CMYK 2 070 €</p>	<p>1/4 285 x 102</p>  <p>2 070 €</p>	<p>1/6 141 x 136</p>  <p>1 400 €</p>	<p>1/6 93 x 207</p>  <p>1 400 €</p>	<p>1/8 141 x 102</p>  <p>1 125 €</p>	<p>1/8 93 x 159</p>  <p>1 125 €</p>

Conditions of publishing advertising of PR "public relations" type: PR advertising may not contain any elements which would remind of editorial text (graphic, font type, signature of the author...)

Number of columns	1	2	3	4	5	6
dimension in mm	45	93	141	189	237	285

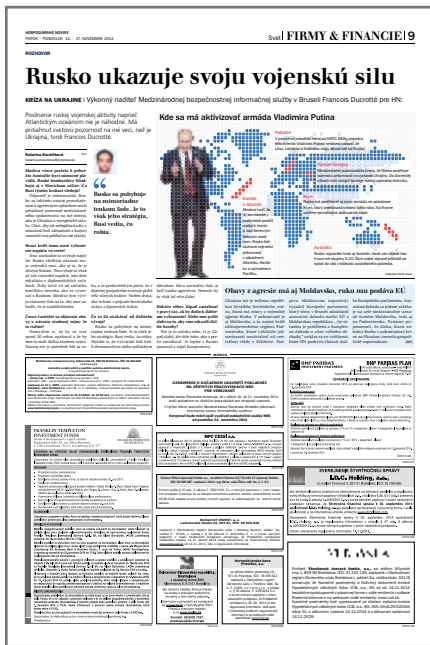
Inserted advertisement

Prices of inserts in HN

WEIGHT	PRICE/PIECE
40 g	0,11 €
80 g	0,13 €
above 80 g	by agreement
Pasting 92 x 52 mm	0,20 €

Extra charges

2nd and 3rd page	150 %
Editorial page - Advertisement with dimension up to 1/2 page	70 %
- Advertisement with dimension from to 1/2 page, incl.	50 %
Required location	30 %
Required page	30 %
For image processing.	5 %
Exclusiveness of insert	20 %
Interventions in documents within 48 hours before advertisement publishing	50 %
Publishing of advertisement within 24 hours	50 %
Political advertisement	30 %



Standart formats – BW mandatory advertisement

<p>1/1 285 x 420</p> <p>ČB 4 640 €</p>	<p>1/2 141 x 420</p> <p>2 880 €</p>	<p>1/2 285 x 207</p> <p>2 880 €</p>	<p>Junior page 189 x 320</p> <p>3 430 €</p>	<p>1/3 285 x 136</p> <p>2 250 €</p>	<p>1/3 93 X 420</p> <p>2 250 €</p>
<p>1/4 141 x 207</p> <p>ČB 1 730 €</p>	<p>1/4 285 x 102</p> <p>1 730 €</p>	<p>1/6 141 x 136</p> <p>1 170 €</p>	<p>1/6 93 x 207</p> <p>1 170 €</p>	<p>1/8 141 x 102</p> <p>940 €</p>	<p>1/8 93 x 159</p> <p>940 €</p>

Prices of BW advertisement

Basic rate – 1 mm/1 column	3,80 €
93 x 50 mm	370,00 €
93 x 100 mm	740,00 €

» Other formats of advertisements are available for consultation.

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